

ART INSTRUCTIONS

(Please copy and distribute to each art or classroom instructor)



Don't let what happened to Johnny happen in your program!

Please follow these simple but critical rules so that your artwork does not get returned unprocessed:

- ❑ No glitter, metallic material or 3-D objects
- ❑ For the See Before You Buy (SBYB) program all paper must be 8" x 10 ½"
- ❑ For the Original Program (OP) all paper must be either 8" x 10 ½" or 8 ½" x 11". Please **DO NOT** mix paper sizes in the OP Program.
- ❑ No copyrighted images or text
- ❑ All artwork must be complete

Artwork that does not comply with these rules will **NOT** be processed and will be returned without any products being made. Please refer to the **Detailed Art Instructions** provided on the back of this flyer for complete details. Thank you for participating in our program!

DETAILED ART INSTRUCTIONS

For the **See Before You Buy (SBYB) Program**, all paper must be **8" x 10 ½"**. This paper is provided as part of the SBYB Program. For the **Original (OP) Program**, paper may be either **8" x 10 ½"** or standard **8 ½" x 11"**. Please **DO NOT** mix paper sizes in the OP Program.

Do Not: Use glitter or metallic paint, paper, stickers or pens, 3-D objects (wiggly eyes, pipe cleaners, cotton balls, etc.), florescent colors, abrasive materials (such as sandpaper, sand, hardened glue, etc.) or hole punches.

Do Not: Submit trademarked subjects or logos such as Barbie, Snoopy, Spongebob, etc. Encourage artists to create their own characters and designs.

Do Not: Submit studio photos (Olan Mills©, Sears©, etc.) as they are copyrighted and **MAY NOT** be reproduced. Personal photographs may be used provided they conform to the program appropriate paper size.

Do Not: Use copy paper. This paper is too thin and may bleed through. **We strongly recommend use of a heavier weight 70 lb paper.**

Please: Use bright, bold colors. You may utilize paints, markers, crayons, oil pastels (please apply fixative if using oil pastels) and paper collages (make sure all pieces are glued firmly in place).

Please: Encourage artists to fill the space of the paper with detail and color. Blank space within the artwork will be very evident on certain products such as T-shirts and Tiles.

Please: Select themes and subjects the artists will enjoy creating and their families will enjoy for many years to come. You may want to avoid seasonal themes that will be dated when you receive the finished products.

Please: Encourage artists to sign the front of their masterpiece in a bold and contrasting color. **Names must be signed at least ½" away from the edge of the paper.** Signing any closer will cause the name to be cut or bled off the edge of the finished product.

Please: Write the artist's name, class/grade and school on the back of the artwork in pencil at least ½" away for the edge of the paper. Also, please indicate the top of the artwork by marking a "T" on the back. This will ensure that the artwork is properly oriented when reproduced.

Please: Apply a fixative such as Krylon© #1306 Workable Matte Fixative or sealant to any artwork done with oil pastels or chalk. This will keep the artwork from smudging.

Should you have any questions before beginning your artwork project,
please contact our customer service department at:

1~800~421~0020