

Spirit Line Sales Facts

A Collection of Some of Our Most Popular Products

Larger Quantities at Volume Discounts

- Magnets, Mouse Pads, White T-Shirts, Tote Bags, Key-Chains, Mugs, Note Cards.
- Mugs may be single-image and two-image.
- Suggested Retail Pricing provides 25-50% profit margin depending upon volume order. School/organizations may establish their own pricing.
- School/organization will be responsible for shipping/handling which is 6.5% of the wholesale order value.
- No confirmation form to complete! Just submit a Spirit Line Order Form with the image(s).
- Turnaround time? 3-4 weeks from date we receive the order. Note: Spirit Line orders must be received by October 15th for the Fall season.



Competitive Advantages to Help You Sell the Program!

- ◆ Initial order quantities are lower than those typically offered by many competitors making our program more feasible and affordable for many smaller schools, organizations or clubs.
- ◆ We do not charge for set-up! Many competitors charge set-up fees ranging from \$50 to \$100 (this could become prohibitive for smaller orders).
- ◆ No charge for multiple-colors! Many companies set their price on a single color run with a charge for each additional color. Not with us! We provide an easy, straight-forward cost for the school/organization.
- ◆ Local sales representation with a trusted company known for quality!

Cross-Selling Strategies

- ◆ *Provide value to your customer by offering additional fundraising and program options.*
- ◆ *Great for higher grade levels! How about T-shirts or tote bags for class trips? Mouse pads or mugs for the graduating class are a great keepsake!*
- ◆ *Stock the school store with products displaying the school mascot.*
- ◆ *White T-shirts showcase the image best.*