Art Instructions

Creating GREAT art is the first step to a successful program.

For best results we recommend . . .

Crayons • Watercolors • Tempera or Acrylic Paints
• Paper Collages • Photos • Markers

Be sure that students press hard for a rich color!	Bright bold colors will look great. Just go easy on the water.	Fill the entire sheet of paper edge-to-edge.	Black is great for outlining. Just remember no fluorescents!	Intense/bold colors reproduce best. Use caution with the amount of paint, as it can crack and crumble.

Art Paper:
- All paper should be 8 ½" x 11". We recommend a paper weight of 60-70#
- Construction paper. While it can enhance an art project, construction paper often does not reproduce true to color. Blues can look purple, blacks can be green, etc.

To avoid disappointment and artwork being returned unprocessed,

Please do NOT use the following . . .

- **Colored & lead pencils-** These are too light and do not reproduce well.
- **Glitter** *of any kind* – including crayons, markers, glue or paint that contains glitter.
- **Fluorescent, neon and metallics.** These do not reproduce true to color.
- **Trademark or copyright** images or logos. This includes brand names, emojis, video game/cartoon characters, stickers, magazines/newspaper prints
- **Abrasives** such as salt or sand
- **3D art** – items including: cotton balls, feathers, yarn, foam or googly eyes
- **Scratch art/scratch board**
- Poor quality **construction paper**. This does not reproduce true to color

Oil Pastels & Chalk:
If you do choose to use them, please do so with caution and they **MUST be sprayed with a fixative such as Krylon #1311 Matte Fixative.**

We capture the full 8.5" x 11" artwork and reproduce it proportionally for each keepsake. Slight cropping occurs during manufacturing. Be sure to keep details and text from the edge of the paper.
All artwork submitted is captured "as is." We cannot be held responsible for remaking custom products if art requirements are not followed.

For more details and examples visit www.originalworks.com/artwork

Helpful Art Tips

TRY THIS!

Rub your hand across the artwork.

-Does color come off or does it feel sticky or scratchy?

- Is there glitter or chalk?

IF

Yes- we will *not* be able to process them.

TRY THIS!

Hold the artwork across the room. Can it be seen clearly?

- Yes - Great! Your art will reproduce well.

- No - Darken areas that are too light to be seen. Outline details with marker.

Hand Print Art:
When creating hand-print art, fill the entire sheet with color or add an exciting background.

Paper Collages:
Be sure to securely glue everything. We don't want a roof to fall off a house while it's being shipped here!

Borders:
Add a border for fun & interest. 1" wide is best, and helps your artists to keep details away from the edge.

Keep important details (such as names, dates, heads, and bird beaks) **at least 1"** from the edge of the paper or they may be cut off during production of your products.

Avoid "playing on the edge." What exactly does that mean?

- Keep details such as names, dates etc. away from the edge. During reproduction items that are within 1" from the edge could be trimmed. This is especially true on our full bleed products (key chains, tiles, mouse pads...)

- If pencil guide is drawn, be sure that it is completely erased, otherwise it will appear on finished products.

Identify the artwork:

- If signing the FRONT of the artwork, stay AT LEAST 1" from the edge
- Applying labels? Apply the label to the BACK of the artwork *after* the artwork has been completed
- Include artist's name, teacher and grade on the back of the artwork AND a 'T' to indicate the TOP –*use pencil only.*

T

Ethan Groff
4th
Smith

(Back of horizontal artwork)