

Connecting Kids & Creativity



A family company celebrating with schools & families since 1989.

It all starts with YOU.

Welcome to Original Works!

Each day we are amazed by the level of dedication, fun, and enjoyment the educators & volunteers we work with bring to their schools. After all, students need and benefit from that fun and energy – just as they need and benefit from art.

As a family owned company, our focus has always been on connecting kids to their creativity and their families in a fun and meaningful way. This approach not only brings out their inner selves, but also enriches their educational experience, confidence and self-esteem.

As we enter our 33rd year in business, we invite you and your families to join us for a program experience filled with fun, joy, and memories. We look forward to seeing you soon.



Carol Newlin
Founder & President

Did you know?

Fun facts. Getting to know Original Works.

Original Works **created the art based fundraising market** in 1989.

Since then, we have delivered lasting memories, fun, and profit, to **thousands of schools and millions of families** and children across the country, who look forward to joining us each year.

Since 1989 we've...

- Served **25,000** schools & organization
- Processed **+ 8,000,000** orders!
- Helped schools earn **\$53,000,000** in profits

The picture drawn by Alex Newlin that inspired her mother to start Original Works!



In addition, our outreach has included **support for multiple organizations** who are engaged in **promoting** and strengthening **art education** in our schools, both on a state and national basis.

We encourage you to join us this year, and bring FUN & CREATIVITY into your fundraising activities.

!! We've shared some more FUN FACTS throughout, be on the lookout for them !!

Fun, Friendly & Free

Why schools around the country choose Original Works

Last year, we partnered with **+2,000** schools & organizations !!

Fun

Our programs are fun, creative, and a complement to your school curriculum. After all, students are far more likely to enjoy learning if they are having fun doing it.

Family Friendly

Families love to participate in our programs. Our online ordering and home delivery options also allow grandparents and other family members to participate by placing their own orders and having them shipped to their homes.

Free

There is no up-front investment in our programs. We provide free paper, lesson plans, and e-marketing materials. We also offer free shipping of orders/artwork to Original Works for processing, and free shipping of completed orders back to the school.

Flexible Program Options

We offer a variety of programs designed with you in mind. Work with one of our dedicated Account Managers to choose the program that best meets your fundraising needs.

High Participation

With over 30 quality products to choose from, an Original Works fundraiser encourages high family participation by offering something for everyone's taste and budget.

No Money Handling

With our Online Programs, there is no need to track orders or collect money. Families place all orders through a secure online ordering process, and pay with a credit or debit card.



★ All programs feature: ★

- ★ Straightforward Instructions ★ Fast Order Turnaround ★
- ★ Free Art Paper ★ Free Marketing Materials ★ Free Lesson Plans & Art Ideas ★
- ★ Free 24/7 Access to our Coordinator Care Center ★ Dedicated Account Manager ★

Our programs: art based, kid centered.

Online Ordering Program

Easy: No money or order tracking.



- ★ We provide a custom website featuring all student artwork in an online virtual gallery setting.
- ★ Select and view your image on over 30 products.
- ★ Online payment options eliminate money collection.
- ★ All orders ship to a central location or directly to the home.
- ★ View program sales & profits online for easy order tracking.



Express Program

Our most popular program.



- ★ One-step process makes this program the quickest to run, and ideal for schools with busy schedules.
- ★ Parents and students submit orders & payment directly through the school.
- ★ The school then organizes and sends orders & artwork to us for processing.
- ★ We deliver all orders to a central location for distribution.



Preview Magnet Program

Create strong family participation.



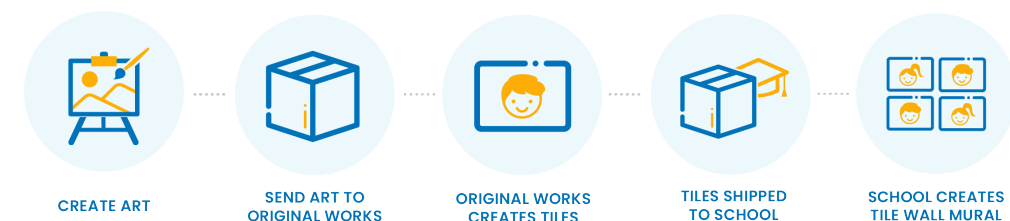
- ★ **Preview Magnets-** we produce a 4" x 5" preview magnet for each artwork.
- ★ Preview magnets are sent home so students and families see the quality of the reproduction before deciding to purchase.
- ★ Families may purchase the preview magnet, return it with no obligation, and/or purchase any of the other items offered.

325 Miles!

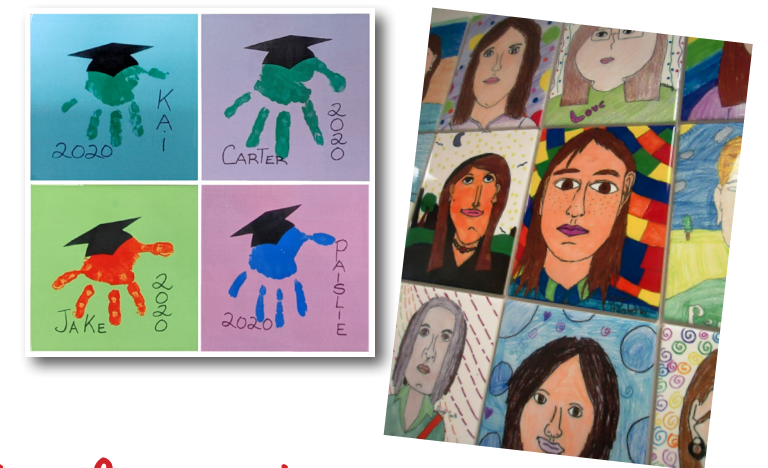
The distance covered if we laid all the magnets we produced end to end. Also the distance from NYC to Canada. !!

Tile Wall

Brighten any room or hallway.



- ★ Ceramic tiles provide a permanent way to present each child's artwork or photograph.
- ★ Wide range of tile sizes and finishes.
- ★ Custom Mural options available.
- ★ Orders delivered to one central location.



★ Getting started is free and easy. ★

- ★ Work with a dedicated Account Manager to confirm your program and select your dates.
- ★ We will send you everything you need to make your program a success!

Original Works: Products with a Creative Connection

"There is something very satisfying about seeing your own artwork on a product, because it makes you feel as if your artwork is connecting to a much broader audience."
 – David Condry, Colorado Art Educator



Tree Ornament

Our new 4" tree ornament is custom made from high quality powder coated metal. An attractive winter scene complements your artwork on the front, and the back features a fun holiday pattern accompanied by the year. What a great addition to our ornament collection!



NEW! Bookmarks

Bookmarks are the perfect product to share! Printed on durable coated stock, your full color artwork is creatively reproduced on 5 fun and unique designs. Each bookmark measures 1 3/4" x 8".



Canvas Tote Bag

Made from sturdy 100% cotton canvas material with 22" navy colored handles, our new tote bag is ideal for carrying books, gifts, craft supplies or other every-day items. Each tote displays your artwork in full 8" x 10" color. Dimensions: 15" x 15" with a 3" gusset.



NEW! Dish Towel

What a perfect way to brighten any kitchen! Made of absorbent 100% cotton with a herringbone weave, these 18" x 22" towels combine value & utility with a full color 8" x 10" reproduction of your artwork.



NEW!



Jar Opener

Tough to open jars are no match for our attractive 6" Jar Opener! Made from high quality durable rubber, this kitchen necessity highlights your 3 1/2" x 4 1/2" artwork on a fun, colorful background.



Black Matted Print 8" x 10"

Now available in BLACK

Display your special artwork with pride! Our new black mat option allows you to choose the finish that best complements your full color 4 1/2" x 6" artwork. Ready for framing, or display as is.



Family Favorites!



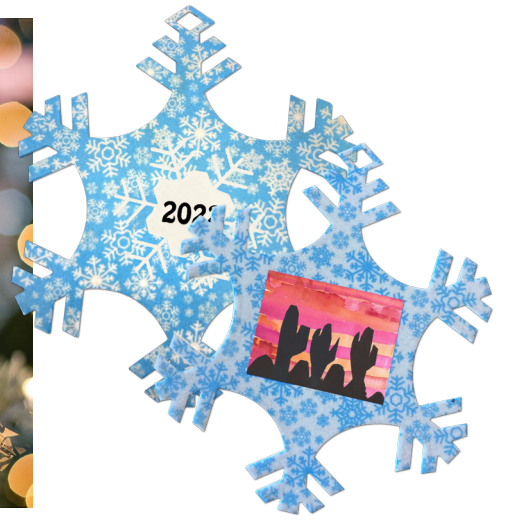
Mugs



Pot Holders



Ornaments



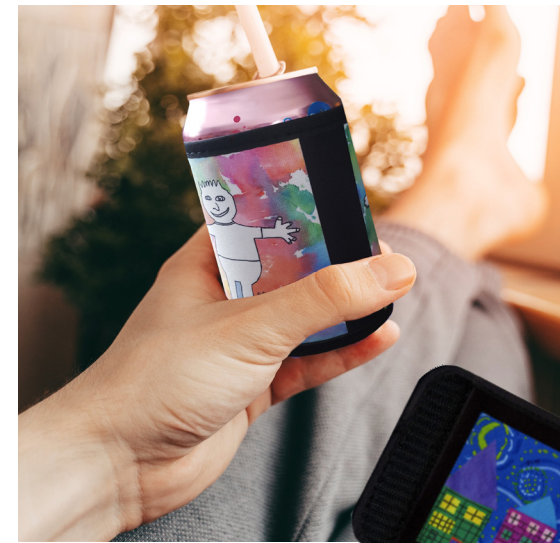
420,870 Feet
The height we would reach if we stacked all of the mugs we produced one on top of the other. Also the height of 14 Mount Everest's stacked on top of each other. !!



Sketchbook



Oven Mitt



Beverage Hugger



Tile/Trivet



Make Great Gifts!

Mini Art Easel



Multipurpose Towel



Lens Cloths

★ Parents love our products and will THANK YOU for choosing to offer an Original Works program ★

Under \$10



Magnets



Keychain



Mini Magnets

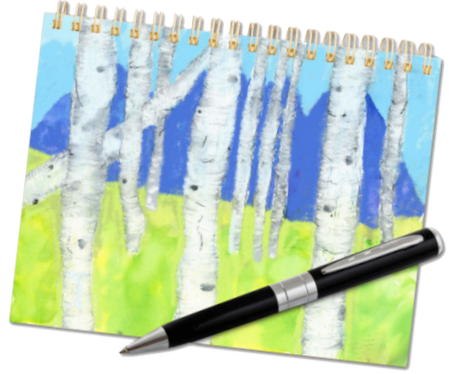


Made in the USA!
Original Works takes pride in our Made in the USA initiative, which emphasizes the importance of working with and supporting American suppliers and their families. Final production and assembly of all products is performed in our own plant in Upstate NY.



White Matted Print

*Frame not included.



Journal



Pillowcase



Memo Pad



Quilt Block



Mousepad

+ 3,500,000
The number of notes written on our notecards !!!



Notecards



Purse Mirror

☆ For full product descriptions visit ☆ www.originalworks.com/products

Our Team

Adding value to children's artwork since 1989.

While connecting kids to creativity is at the heart of what we do, our employees are the soul. Their commitment to delivering the best possible experience to our customers, while adding value to each child's artwork, is matched only by the pride they take in their work each day.

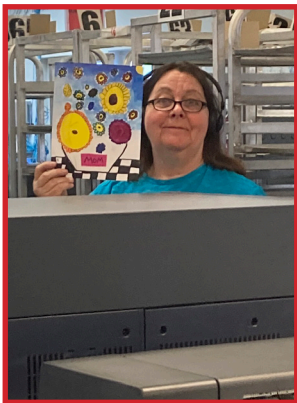


"Students and parents can see the result of their artwork and enjoy ordering the beautiful work printed on lots of things. Students see how valuable their artwork is."
 ☆ Wendi Hobbie ☆



"There is something magical about seeing art printed on actual products instead of just on a flat piece of paper."
 ☆ Jane Montero ☆

"I love how their faces light up when they see their finished products."
 ☆ Cheryl Alexander ☆



Rave Reviews what our customers are saying ...

“By participating yearly we have been able to create an **amazing** art department!

Danielle, Art Educator
 20+ years working together

“... My daughter has truly loved creating a piece of artwork each year, that later was turned into something to look at every day! Original Works is an **outstanding** company! Keep up the good work!

Darsi & Skylar, Mother & Daughter

“Bless you **magical** OW!!! Thank you so much for accommodating us during this time. Just ANOTHER reason I am so glad that I chose Original Works!

Steffie, Art Educator
 First time coordinator

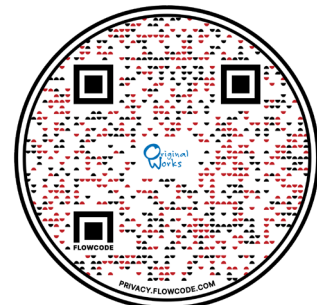
“We **celebrate** our daughter's artwork every year with a mug and pillowcase!

Todd, Parent



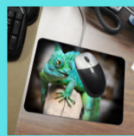
Too many to count.
 The number of smiles we have brought to children and families since 1989 !!

★ Ready to bring smiles to your school? ★



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Original Works

