

Original Works  
Fundraising with a Purpose



# Connecting Kids & Creativity

Art-based fundraising company celebrating with schools & families since 1989.



# Choose a fundraiser with purpose.

Not only do our programs raise millions each year to support our schools, they do so with a purpose – to connect kids with their creativity, and allow families to capture a special memory in time.

As a family owned company, our focus has always been on connecting kids to their creativity and their families in a fun and meaningful way. This approach not only brings out their inner selves, but also enriches their educational experience, confidence and self-esteem.

As we enter our 34th year in business, we invite you and your families to join us for a program experience filled with fun, joy, and memories. We look forward to seeing you soon

*Carol Newlin*  
Founder & President



Since 1989 we've ...



## Why schools love our programs ...

### Flexible!

We offer a variety of programs designed to meet your fundraising needs. Work with one of our dedicated Account Managers to choose the right program for you.

### Profitable!

Using our suggested pricing you'll earn 33% profit on your sales. We also offer profit tiers so you can tailor product pricing to meet you specific goals.

### Free!

There is no up-front investment in our programs. We provide free paper, lesson plans, and e-marketing materials. We also offer free shipping of orders/artwork to Original Works for processing, and free shipping of completed orders back to the school.

★ All programs feature ★

- ★ Straightforward Instructions
- ★ Fast Order Turnaround
- ★ Dedicated Account Manager

# Our programs *Uniquely designed to fulfill your needs*

## Express

Our most popular program



- ★ One-step process makes this program the quickest to run, and ideal for schools with busy schedules.
- ★ Parents and students submit orders & payment directly through the school.
- ★ The school then organizes and sends orders & artwork to us for processing.
- ★ All orders are shipped free to the school for distribution

## Online Ordering

Showcase your students art with a virtual gallery



- ★ We provide a custom website featuring all student artwork in an online setting.
- ★ Select and preview artwork on over 30 products.
- ★ Online payment eliminates money collection.
- ★ Track program sales & profits online
- ★ **Shipping options!**
  - ★ All orders are shipped free to the school for distribution
  - ★ Choose to have orders shipped directly to families



## Preview Magnet

Create strong family participation



- ★ **Preview Magnets-** we produce a 4" x 5" preview magnet for each artwork.
- ★ Preview magnets are sent home so students and families see the quality of the reproduction before deciding to purchase.
- ★ Families may purchase the preview magnet, return it with no obligation, and/or purchase any of the other items offered.
- ★ All orders are shipped free to the school for distribution



## Tile Walls

Brighten any room or hallway



- ★ Ceramic tiles provide a permanent way to present each child's artwork or photograph.
- ★ Wide range of tile sizes and finishes.
- ★ Custom Mural options available.



# Our Products

Our goal continues to be to offer keepsake products families will want to purchase and cherish.



## Holiday Sweater Ornament *NEW!*

Far from being an “ugly sweater”, our newest ornament, the Holiday Sweater, has a festive design that features artwork on the front and has the year on the back. Image Size: 1.45” x 1.105” Ornament Size: 2.75” x 3”

## Air Freshener *NEW!*

Now your artwork can look and smell great with one of our new felt Air Fresheners. Your full color artwork is re-produced on both sides, and a cord for hanging is included. Made of 100% polyester. Dimensions: 2.7” x 3.7”

*\*Please note:*  
Art is printed in vertical position despite orientation to fully maximize image size.  
  
Use essential oils for scenting. Oils not included.



## Kitchen Towel *NEW!*

What a perfect way to accessorize your kitchen. Made of 100% plain weave cotton with hanging loop, these large 17” x 30” towels combine value and utility with a beautiful 8” x 10” reproduction of your artwork. You may want to purchase two so that you always have one handy.

Image size 8” x 10”  
Towel Size: 17” x 30”



## *NEW!* Artwork Print

We think artwork should be preserved and shared. What better way to do that than with one of our 8” x 10” Artwork Prints. Produced on high quality coated card stock, these prints can easily be mistaken for the original! Perfect for matting or framing.

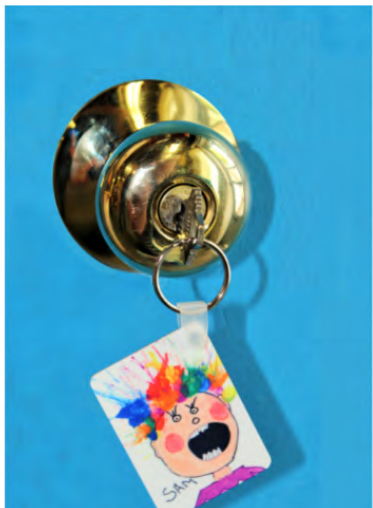
Image Size: 8” x 10.3”  
Paper Size: 8 ½” x 11”







☆☆☆  
To view our entire fundraising  
product line visit:  
[www.originalworks.com/products](http://www.originalworks.com/products)  
☆☆☆



# Fundraising Product Line & Pricing

	PRODUCT	WHOLESALE	SRP*	PROFIT
	11 oz. Ceramic Mug	\$ 11.90	\$ 17.75	\$ 5.85
	15 oz. Grande Mug	\$ 13.50	\$ 20.25	\$ 6.75
	<b>NEW!</b> Air Freshener	<b>\$ 6.00</b>	<b>\$ 9.00</b>	<b>\$ 3.00</b>
	<b>NEW!</b> Artwork Print	<b>\$ 6.00</b>	<b>\$ 9.00</b>	<b>\$ 3.00</b>
	Beverage Hugger	\$ 7.75	\$ 11.50	\$ 3.75
	Black Matted Print - 8x10	\$ 8.00	\$ 12.00	\$ 4.00
	Bookmarks (set of 5)	\$ 4.80	\$ 7.20	\$ 2.40
	Canvas Tote Bag	\$ 16.95	\$ 25.40	\$ 8.45
	<b>NEW!</b> Holiday Sweater Ornament	<b>\$ 16.75</b>	<b>\$ 24.95</b>	<b>\$ 8.20</b>
	Jar Opener	\$ 5.85	\$ 8.75	\$ 2.90
	Keychain	\$ 6.50	\$ 9.75	\$ 3.25
	<b>NEW!</b> Kitchen Towel	<b>\$ 12.95</b>	<b>\$ 19.40</b>	<b>\$ 6.45</b>
	Lens Cloth (set of 2)	\$ 8.00	\$ 12.00	\$ 4.00
	Magnet	\$ 4.65	\$ 6.95	\$ 2.30
	Mega Magnet Pack	\$ 33.50	\$ 49.95	\$ 16.45
	Memo Pad	\$ 6.25	\$ 9.40	\$ 3.15
	Mini Art Easel	\$ 10.00	\$ 15.00	\$ 5.00
	Mini Magnets (4)	\$ 7.25	\$ 10.75	\$ 3.50
	Mouse Pad	\$ 10.00	\$ 15.00	\$ 5.00
	Note Cards (set of 8)	\$ 10.75	\$ 16.00	\$ 5.25
	Note Card Bonus Pack (24)	\$ 24.00	\$ 36.00	\$ 12.00
	Oven Mitt	\$ 11.70	\$ 17.50	\$ 5.80
	Pillowcase	\$ 15.25	\$ 22.75	\$ 7.50
	Purse Mirror	\$ 5.85	\$ 8.75	\$ 2.90
	Quilt Block	\$ 5.50	\$ 8.25	\$ 2.75
	Sketchbook	\$ 14.00	\$ 21.00	\$ 7.00
	Snowflake Ornament	\$ 16.75	\$ 24.95	\$ 8.20
	Tile/Trivet	\$ 14.75	\$ 21.95	\$ 7.20
	Tree Ornament	\$ 16.75	\$ 24.95	\$ 8.20
	Variety Magnet Pack	\$ 14.75	\$ 21.95	\$ 7.20
	White Matted Print- 8x10	\$ 8.00	\$ 12.00	\$ 4.00
	Wreath Ornament	\$ 16.75	\$ 24.95	\$ 8.20

Our product line offers something for everyone!  
Many products under \$10!

\* Retail prices shown are based on a Suggested Retail Price (SRP) with a 33% profit margin.

★ We offer flexible pricing options so you can customize  
your program to meet your needs! ★



# Don't just take our word for it ...

"Students and parents can see the result of their artwork and enjoy ordering the beautiful work printed on lots of things. Students see how valuable their artwork is." Wendi Hobbie



"... The selection of items is outstanding! I (almost) hate to see my daughter graduate because we won't be offered these opportunities anymore." Darsi & Skylar A.



"... a great blessing to our art department. The program has afforded us the opportunity to purchase ... kilns, portable displays, and drying racks." Danielle S.

"I loved how professional and helpful everyone was, and how quick the response was whenever I had questions." Jennifer M.

"... the perfect fundraiser. This program allows me to continue my curriculum, so no instruction time is lost." Debbie S.

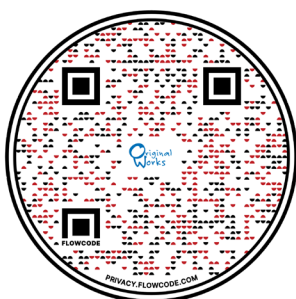


"There is something magical about seeing art printed on actual products ..." Jane M.

## ★ Getting started is free and easy. ★

★ Work with a dedicated Account Manager to confirm your program and select your dates.

★ We will send you everything you need to make your program a success!



518.584.9278  
[www.originalworks.com](http://www.originalworks.com)  
[info@originalworks.com](mailto:info@originalworks.com)

**Original  
Works**