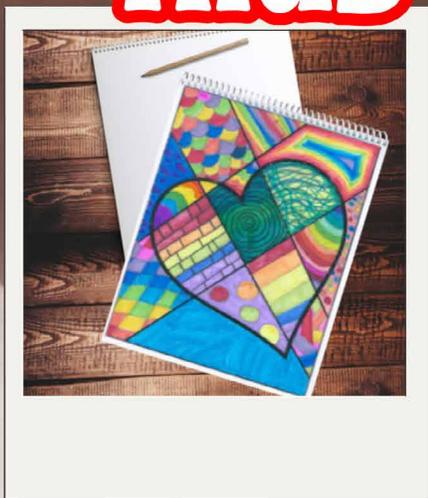


# Original Works

Fundraising with  
a Purpose

# Connecting Kids & Creativity



The art-based fundraising company celebrating with schools & families since 1989

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Not only do our programs raise millions each year to support our schools, they do so with purpose. To **connect kids with their creativity** while capturing a special memory in time for their families in a fun and meaningful way. This approach not only brings out their inner selves, but also enriches their educational experience, confidence and self-esteem.



As we enter our 35th year in business, we invite you and your families to join us for a program experience filled with fun, joy, and memories. We look forward to seeing what you and your students **CREATE** ❤️

*Carol Newton*

Founder & President

## Why schools love our programs

### Flexible!

We offer a variety of programs designed to meet your fundraising needs. Work with one of our dedicated Account Managers to choose the right program for you.

### Profitable!

Using our suggested pricing you'll earn 33% profit on your sales. Profit tiers allow you to tailor product pricing to meet your specific goals. Full profit given on all additional orders!

### Free!

There is no up-front investment in our programs. We provide free paper, lesson plans, and e-marketing materials. We also offer free shipping of orders/artwork to Original Works for processing, and free shipping of completed orders back to the school.

## All programs feature:

Straightforward Instructions 🌸

★ Fast Order Turnaround

Dedicated Account Manager 😊

*Celebrating*  
**35 Years of**  
**Creativity!**

## Express



- ★ One-step process makes this program the quickest to run, and ideal for schools with busy schedules.
- ★ Parents and students submit orders & payment directly through the school.
- ★ The school then organizes and sends orders & artwork to us for processing.
- ★ All orders are shipped free\* to the school for distribution

## Online



- ★ Artwork is professionally scanned and uploaded
- ★ Custom ordering instructions are created for each student
- ★ Families access their child's artwork online and preview it on over 30 products.
- ★ Parents place orders & pay online, eliminating the need to collect money.
- ★ Track program sales & profits online
- ★ **Shipping options!**
  - ★ All orders are shipped free\* to the school for distribution
  - ★ Choose to have all orders shipped directly to families for nominal fee

## Preview Magnet



- ★ **Preview Magnets-** we produce a 4" x 5" preview magnet for each artwork.
- ★ Preview magnets are sent home so students and families see the quality of the reproduction before deciding to purchase.
- ★ Families may purchase the preview magnet, return it with no obligation, and/or purchase any of the other items offered.
- ★ All orders are shipped free\* to the school for distribution

## Tile Wall



- ★ Ceramic tiles provide a permanent way to present each child's artwork or photograph.
- ★ Wide range of tile sizes and finishes.
- ★ Custom Mural options available.

*\* free shipping of finished products on all orders totaling \$300 wholesale or more.*

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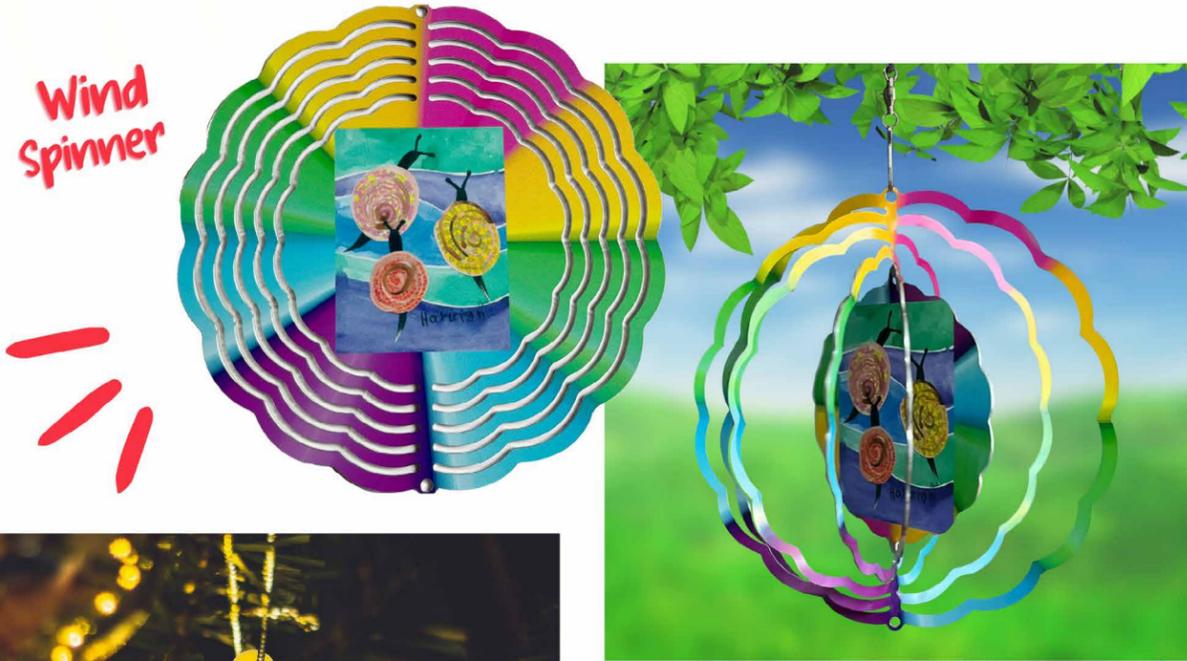


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NEW FOR 24-25

Family Favorites

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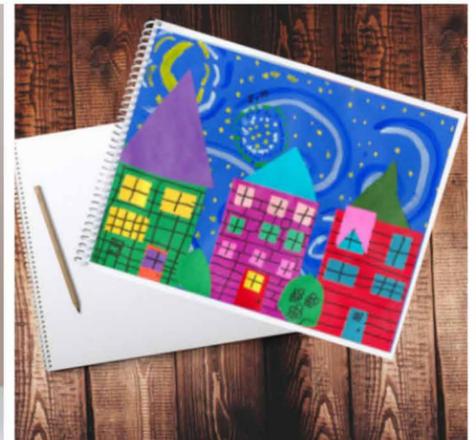


Wind Spinner

Star Ornament

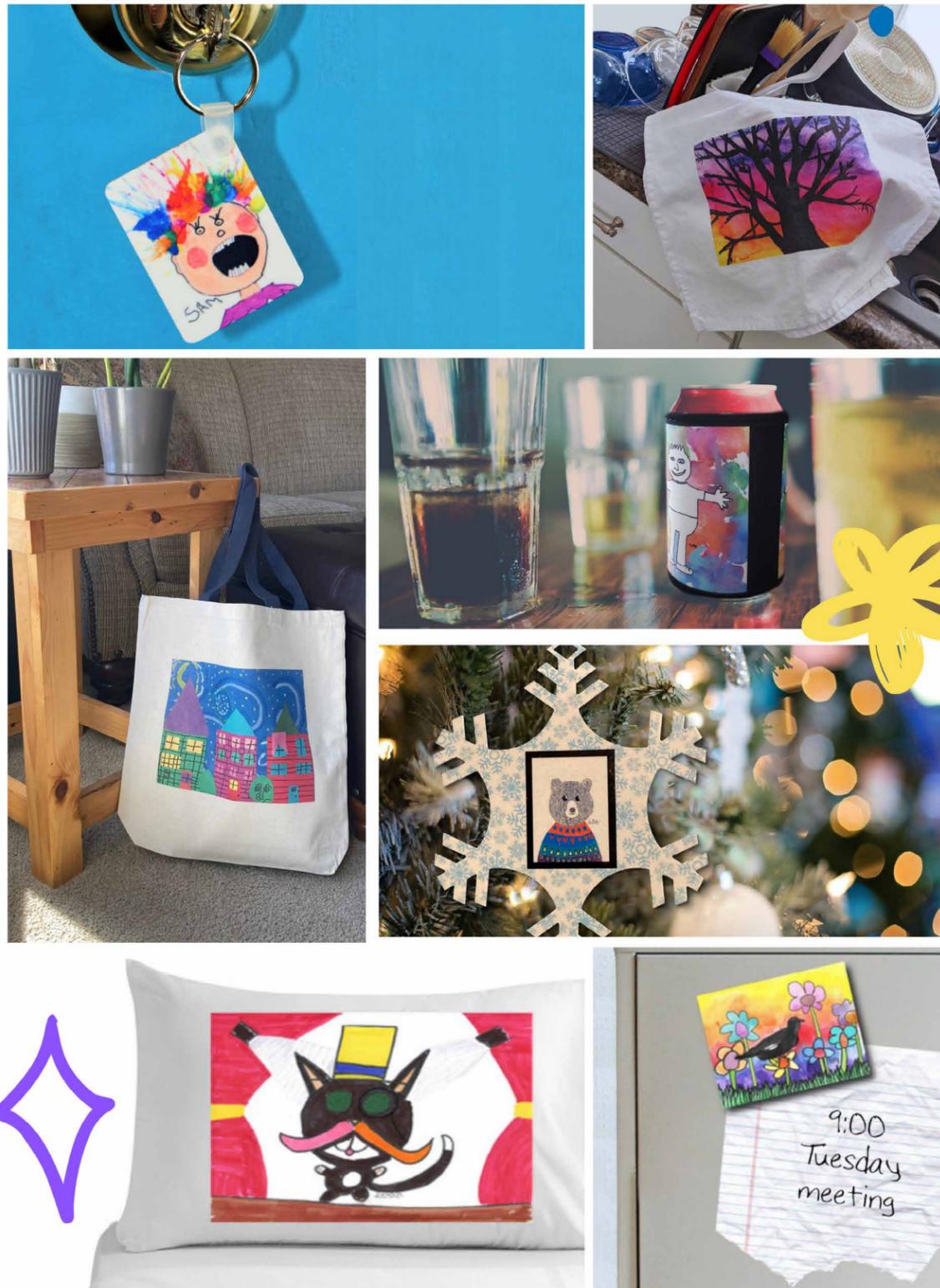
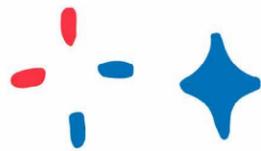


12 Month Calendar



# P R O D U C T S !

To view our entire fundraising product line visit:  
[www.originalworks.com/products](http://www.originalworks.com/products)



# P R I C I N G

PRODUCT	WHOLESALE	SRP*	PROFIT
11 oz. Ceramic Mug	\$ 12.65	\$ 19.00	\$ 6.35
15 oz. Grande Mug	\$ 14.25	\$ 21.25	\$ 7.00
Artwork Print	\$ 6.50	\$ 9.75	\$ 3.25
Beverage Hugger	\$ 8.00	\$ 12.00	\$ 4.00
Black Matted Print - 8x10	\$ 9.00	\$ 13.50	\$ 4.50
<b>NEW</b> → Calendar	\$ 6.50	\$ 9.75	\$ 3.25
Canvas Tote Bag	\$ 17.25	\$ 25.75	\$ 8.50
Holiday Sweater Ornament	\$ 16.75	\$ 24.95	\$ 8.20
Jar Opener	\$ 6.50	\$ 9.75	\$ 3.25
Keychain	\$ 7.00	\$ 10.50	\$ 3.50
Kitchen Towel	\$ 13.25	\$ 19.75	\$ 6.50
Lens Cloth (single)	\$ 4.80	\$ 7.20	\$ 2.40
Magnet	\$ 4.65	\$ 6.95	\$ 2.30
Mega Magnet Pack	\$ 33.50	\$ 49.95	\$ 16.45
Memo Pad	\$ 6.25	\$ 9.40	\$ 3.15
Mini Art Easel	\$ 10.75	\$ 16.00	\$ 5.25
Mini Magnets (4)	\$ 7.25	\$ 10.75	\$ 3.50
Mouse Pad	\$ 10.00	\$ 15.00	\$ 5.00
Note Cards (set of 8)	\$ 10.75	\$ 16.00	\$ 5.25
Note Card Bonus Pack (24)	\$ 24.00	\$ 36.00	\$ 12.00
Oven Mitt	\$ 12.50	\$ 18.75	\$ 6.25
Pillowcase	\$ 16.00	\$ 24.00	\$ 8.00
Purse Mirror	\$ 5.85	\$ 8.75	\$ 2.90
Quilt Block	\$ 7.00	\$ 10.50	\$ 3.50
Sketchbook	\$ 14.00	\$ 21.00	\$ 7.00
Snowflake Ornament	\$ 16.75	\$ 24.95	\$ 8.20
<b>NEW</b> → Star Ornament	\$ 16.75	\$ 24.95	\$ 8.20
Tile/Trivet	\$ 14.75	\$ 21.95	\$ 7.20
Tree Ornament	\$ 16.75	\$ 24.95	\$ 8.20
Variety Magnet Pack	\$ 14.75	\$ 21.95	\$ 7.20
White Matted Print- 8x10	\$ 9.00	\$ 13.50	\$ 4.50
<b>NEW</b> → Wind Spinner	\$ 16.00	\$ 24.00	\$ 8.00
Wreath Ornament	\$ 16.75	\$ 24.95	\$ 8.20

\* Retail prices shown are based on a Suggested Retail Price (SRP) with a 33% profit margin.

**We offer flexible pricing options so you can customize the program to meet your needs!**

Since 1989 we've ...

Served  
**25,400**  
SCHOOLS &  
ORGANIZATIONS

Helped  
SCHOOLS EARN  
**\$57,000,000**  
IN PROFITS

Processed  
**8,250,000**  
ORDERS

“There is something magical about seeing art printed on actual products ...” Jane M.

“Students and parents see the result of their artwork and enjoy ordering the beautiful work printed on lots of things. Students see how valuable their artwork is.” Wendi H.

### There is no cost to get started!

- ★ Work with a dedicated Account Manager to confirm your program and select your dates.
- ★ We will send you everything you need to make your program a success!

518.584.9278  
[www.originalworks.com](http://www.originalworks.com)  
[info@originalworks.com](mailto:info@originalworks.com)

