|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | *OWY* | *Art by Me* | *Art to Remember* | *Artsonia* | *Display my Art* | *Kids Kreations* | *Silver Graphics* | *Square 1* | *Artware by Me* |
| *Local Reps* | X |  |  |  |  |  |  |  |  |
| Co. Location | Stillwater, NY | NC | Indianapolis | Chicago, IL | NJ | Fulton, MS | Schenectady, NY | Norcross, GA |  |
| Years in biz. | 1989 | 1996 | 15+ |  |  | 2000 | Since 1995 | Since 2000 | 1991 |
| *# Products Offered* | 26 +3 packs | 40 | 37 | 25+ | 30+ | 40+ | 30+ | 30+ | 30+ |
| *Personalization* |  |  |  |  | Yes |  |  | Yes |  |
| *Charity Donations* |  |  | Tote sales- Breast cancer |  |  |  | Dreaming Zebra |  |  |
| *Packet Assembly* | X | Only for preview program | X | N/A |  | Sticker program only |  |  | X |
| *Custom brochure/ order form* | Shows in gallery  Email class list | X | X  Email class list | Online only | X | Customized catalog | X | X- does not show pics of all products  \*do not require class list | No |
| *Prepaid UPS Labels* | X | X | X- 2 labels provided |  |  | Label & box for AW (phase 1 only) |  | X- AW & paper order forms | X |
| *Retains Scans* | 1 mo. after Season end | 1 year | Website is vague on this | Yes |  | 5 years | AT is given a free CD with images. | Yes-Forever  5yrs avail online |  |
| *Product giveaway* |  | Postcards for preview program | No | No | Magnet | Stickers 2-3 wks turnaround | Print & customized bookmark | Stickers “Squickers”  5 day process | No |
| *Charge for Shipping* | If less $300 & tile walls |  | No- AK, HI & APO’s pay ½ | Parents pay shipping when making a purchase | $1.50 Flat for online orders  **NEW- Ship to Home option** | There is a charge to parents $1/item- max $5 | Shipping waived if 100+students participate | Free with 50 or more orders | $5/order charged to families for the direct to door program |
| *Charge for Paper* | No | No- free upon request | No | Not provided | Free paper- black or preprinted | No | Not provided- will accept up to 12x16 size | No- 8.5 x8.5 required.-can glue to it |  |
| *Tile Wall/ Legacy Wall* | X | X | X | No |  | No | X- offer choice in tile finishes & sizes | X | X |
| *Lesson Plans & Accessibility* | X | X- avail on website | X- avail Free on website | X- over 5,000 online | **New- Video art lesson plans** | X- avail on website | X- available on website by grade | X-Coordinators corner or Pinterest site | X |
| *Allows 2nd orders* | X- at full profit margin |  | X- at full profit margin | X | Yes, earn same profit |  |  | Late orders are entered as retail and 15% profit avail year round if active |  |
|  | ***OWY*** | ***Art by Me*** | ***Art to Remember*** | ***Artsonia*** | ***Display my Art*** | ***Kids Kreations*** | ***Silver Graphics*** | ***Square 1*** | ***Artware by Me*** |
| *Profit* | 33%  50% TWall | 35% | 33%, base, option to change | Teachers earn 20% on every keepsake order. Teachers can choose to receive the funds in the form of a check, or in the form of an Amazon, Artsonia or Dick Blick gift card. | 30% base, option to change | 35% | 33% with option to set your own.  In addition, you are able to earn 5% off your invoice by meeting certain benchmarks” | 33%, “38% when certain benchmarks are achieved” | 35% Basic  38% Direct to Door |
| *Free promotional items* | Kit & posters samples if choose | Promotional kit & posters | Products, posters & flyers |  | Samples & posters | X | send you product samples, which must be returned at the end of the fundraiser in good condition. The teacher is responsible for the cost of shipping samples back | Products & posters |  |
| *Artwork labels* | For- gallery |  | Provide pre-made student labels |  | NO-offer preprinted paper option | No | No | No |  |
| *Customized DFL letter* | X | Provided- not sure if customized | X | No | X | Online letter generator |  | X |  |
| *Spanish Avail?* |  |  | X |  |  |  |  | X |  |
| *Social media-* | FB, Twitter, pinterest, G+ | FB  **Last post 2012** | FB, Pinterest, you tube  **Last post was April** | FB, Twitter, Pinterest  **\*Active User** |  |  | FB,G+, twitter, Pinterest  **\*Active User** | FB, Twitter, Linkedin, you tube, pinterest  **\*Active User** |  |
| *Blog* | X |  | X |  |  |  | X | Fundraiser Blog | X |
| *# Programs* | -OP  -SBYB  -Tile wall  -Gallery | -Preview Prgrm. 8-10 weeks  -Artwork Prgrm.  4-6 wks  -Family Art Nt.  -Tile Wall | -Keepsake Program ~ 22 days -Legacy wall Program | Online program | Online, paper or phone ordering option. | -Free Sticker Prg  10-12weeks  3-5 for orders  -Send home Art  8-10 weeks  4-6 for orders | -Art fundraiser  -Express program  -Tile Wall  -Online Gallery | -Stickers  -Great wall of art  -FastTrack |  |
| *Online Ordering* | X | X | No | X  Mobile App feature | X | “check back soon” on website | X- offers online ordering for families and has an option to keep all work in an online gallery for one year | X-primary |  |
| Payment Info | Pay in Full, invoice after shipment, |  |  |  |  | 50% due w/orders & 15% invoiced when prod. ships |  | Pay prior to delivery | They handle tally & finances new FA14- checks are made out to Artware |
| Product Guarantees | 100% no time constraints |  | No time constraints listed |  |  |  |  | 30 days of receipt |  |
| *Notes of Interest* |  | Provide Art collection folders | Provide pre-printed Class record Sheets to track orders | -Teachers have to upload artwork to online gallery  -No hosting fee. | Provide manila folders | \*The DFL is generated online and put into packets cds  -Free personalization on some products |  | -Live online rep  -Offer personalization of some prod.  -Digital, don’t scan  -Manilla folders provided for AW |  |

***Other companies found while searching***

Junior Monet- Chantilly, VA [http://www.juniormonet.com](http://www.juniormonet.com/)