

FUNDRAISING

WITH A PURPOSE

Connecting Kids
& Creativity

Made by Kids.
Loved by Families.

www.originalworks.com

Empower Your Students through Art-Based Fundraising.



PROGRAM

BENEFITS

WHY CHOOSE ORIGINAL WORKS.

At Original Works, we've been helping schools raise funds through creative, art-based programs since 1989.

Purpose.

We believe in **connecting kids with creativity**. Our programs **empower students** to express their artistic side, all while providing a **fun and rewarding** way to raise money to support their schools.

Flexibility. Convenience.

We offer the largest selection of **program options**, tailored to fit your unique needs and schedule. Whether you prefer paper forms or online ordering, we have it. We understand the importance of schedules and will work to develop a program timeline that is **right for you**.

Products.

From custom mugs to **professional-quality** prints and tiles, our offerings showcase the talent of your students and leave a lasting impression. Over 25% of our product categories are priced at \$15.00 or less, making it **affordable** for families to purchase beautiful, **meaningful** items.

**Capturing
Memories**

Profit.

We offer some of the **highest guaranteed profits in the industry**. In addition, our flex pricing provides more control over your earnings by allowing you to choose your own retail prices.

Free.

We provide **FREE** 8 ½" x 11" paper for your projects, **FREE** tools to market your program, and **FREE** lesson plans & art ideas designed to inspire creativity. Completed orders are shipped **FREE*** to the school. We even include prepaid labels for sending art & orders to us!

Support.

Our **dedicated** teams **support** you every step of the way, from program setup to order delivery, ensuring a **smooth** and **successful** fundraising experience.

*free shipping on all orders totaling \$300 wholesale or more

ABOUT OUR

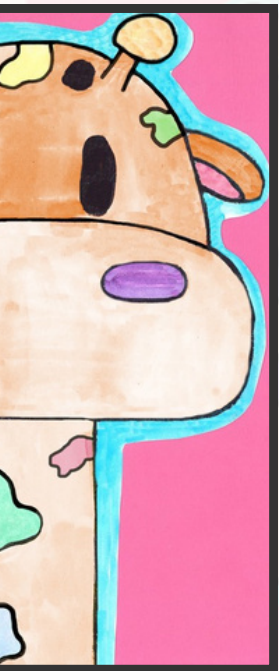
PROGRAMS

COMPARISON CHART

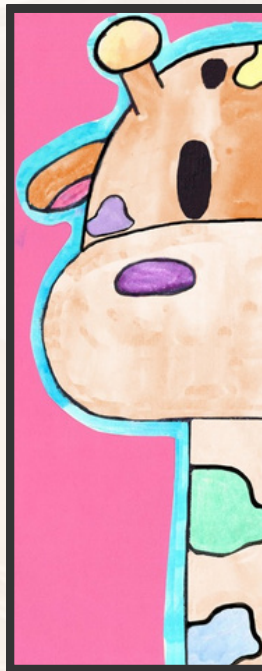
	EXPRESS	PREVIEW MAGNET	ONLINE ORDERING	DIRECT STANDARD	DIRECT FREESHIP	TILE WALL
Base Profit	33% Fully customizable	33% Fully customizable	33% Options from 25%-36%	33% Options from 25%-36%	20%	Your choice!
Low participation requirements	<i>All programs work great for small groups too! We recommend a minimum of 20 participants.</i>					✓
Shipping of Orders	FREE Orders ship to one location for distribution	FREE Orders ship to one location for distribution	FREE Orders ship to one location for distribution	Families pay for shipping direct to their homes	FREE Orders ship directly to customers	6.5% of total order is added for shipping
FREE 8 ½" x 11" Art Paper	✓	✓	✓	✓	✓	paper size is dependent on tile size, but always FREE
FREE Marketing Materials	✓	✓	✓	✓	✓	✓
FREE Lesson Plans & Art Ideas	✓	✓	✓	✓	✓	✓
FREE Prepaid Shipping Label for sending us art	✓	✓	✓	✓	✓	
FREE Set of Art Prints	✓	✓	✓	✓	✓	
Full Profit on Additional Orders	<i>AND we ship your first set of additional orders back to the school for FREE!</i>					✓
Scheduled delivery of orders	✓	✓	✓	Orders are processed and shipped as they are received	✓	✓
Dedicated Account Manager	✓	✓	✓	✓	✓	✓
Preview Product		✓				

Programs with **Purpose.**
Encouraging **Creativity.**

Express Program



1. We send **FREE** art paper, instructions & marketing materials.
2. Students get **Creative!**
3. Send family packets home for ordering.
4. Collect orders & payments.
5. Send Art & Orders for processing.
6. Participating families receive a special set of **FREE** art prints with their order.
7. Orders are shipped for **FREE** to the school within 2 weeks.



Looking for a streamlined fundraising option with fantastic results? Our Express Program is for you! Families submit their orders, artwork, and payments directly to the school. You then send orders and artwork to us, and we take care of the rest—processing, production, and shipping.

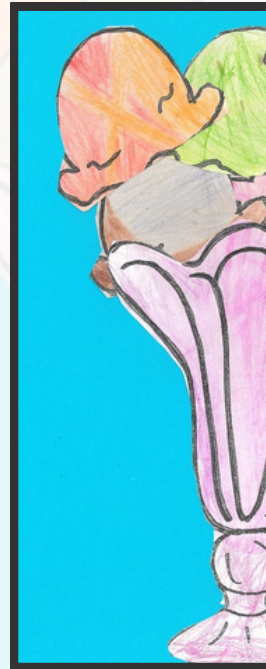
KEY
Benefits
Quick.
Effective.

STREAMLINED
Allows more time for art creation

CUSTOMIZABLE
Choose your profit level, pricing, and schedule to fit your school's needs.

Preview Magnet Program

1. We send **FREE** art paper, instructions & marketing materials.
2. Students get **Creative!**
3. Send artwork to OW.
4. We create a Preview Magnet and custom order form for each artwork.
5. Parents purchase or return the magnet and order other items. Orders & payment are submitted to the school.
6. Send orders to OW.
7. Orders are shipped within 2 weeks to the school.



With our Preview Magnet Program, every family receives a 4" x 5" preview magnet featuring their child's artwork. Families can purchase the magnet or simply return it with no obligation. And if they love what they see (spoiler: they usually do), they can shop our full line of custom keepsake products.

KEY Benefits

Preview.
High Participation.

NO OBLIGATION

Families can preview the magnet and return it with no commitment.

SEE THE QUALITY

A great way to showcase the high quality of our products & increase sales.

Online Ordering Program

1. We send **FREE** art paper, instructions & marketing materials
2. Students get **Creative!**
3. Artwork is sent to OW, scanned & uploaded
4. Custom Ordering Instructions are sent to school
5. Parents Order Online
6. Participating families receive a special set of **FREE** art prints with their order
7. Coordinator easily tracks sales using the Coordinator Panel
8. We ship orders for **FREE** within 2 weeks to the school.



Our Online Ordering Program gives schools and families maximum flexibility. Student artwork is professionally scanned and uploaded to a secure online site. Families place orders directly online while we handle the rest—order processing, payment collection, production, and shipping. When it's all done, your school receives a check for the profit earned.

KEY
Benefits
Flexible.
Streamlined.

CUSTOMIZABLE

Choose your profit level, pricing, and schedule to fit your school's needs.

NO MONEY HANDLING

Families order online using debit/credit card.

ONLINE

Direct Standard Program

1. We send **FREE** art paper, instructions & marketing materials
2. Students get **Creative!**
3. Artwork is sent to OW, scanned & uploaded
4. Custom Ordering Instructions are sent to school
5. Parents Order Online. **Families pay for shipping*
6. Coordinator easily tracks sales using their Coordinator Panel
7. Orders are processed and shipped **DIRECT** to customers.
8. You **PROFIT!** Profit levels from 25%-36%



The Online Direct Program offers shipping of products directly to families. Families place orders online, paying a shipping fee. We produce and ship the products to the address provided by each customer. No sorting, no packing, no distribution days. At the completion of the program your school receives a check for the profit earned.

KEY
Benefits

Practical.
Profitable.

NO MONEY HANDLING
Families order online using
debit/credit card

CONVENIENT
All orders shipped directly to
customers.

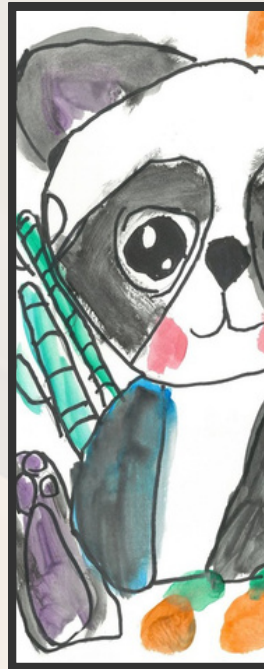
ONLINE

Direct FreeShip Program

New!



1. We send **FREE** art paper, instructions & marketing materials
2. Students get **Creative!**
3. Artwork is sent to OW, scanned & uploaded
4. Parents Order Online following the custom instructions we print and provide.
5. Coordinator tracks sales using their Coordinator Panel
6. Orders are shipped directly to customers homes for **FREE!**
7. Earn 20% profit on all orders.



Families browse and place their orders online. We produce the products and ship them straight to each customer's home at no cost to them. No sorting, no packing, no distribution days—just happy families receiving keepsakes made from their child's artwork.

KEY
Benefits

Free Shipping.
Family Friendly.

NO MONEY HANDLING

Families order online using debit/credit card

FREE SHIPPING

All orders will be shipped **FREE*** to customers homes.

* families are charged a nominal processing fee

Tile Wall Program



1. We send Free art paper, instructions & marketing materials
2. Students get *Creative!*
3. Families order
4. Collect orders & payments
5. Send Art & Orders for processing
6. Tiles are shipped back to the school.
7. School installs tiles (indoor only)



The Tile Wall Program is the perfect way to commemorate a class or school event, while creating a lasting tribute that can be displayed for years to come. Ceramic tiles are available in a variety of sizes, each featuring student artwork or photographs.

KEY *Benefits*

**Art on
the Wall**

MEMORABLE

A beautiful and lasting way to honor students, classes, or school events.

CUSTOMIZE

Indoor tiles are available in various sizes to suit your school's needs.

new!

Spirit+ Program



1. Select & submit your image(s) to OW
2. We upload image(s) to secure ordering site.
3. You receive link and instructions to add to your website, and share with families.
4. Families order online.
5. Orders are shipped directly to families for FREE.
6. Earn 20% profit on all orders.



A perfect partner to your existing spirit program. Spirit+ adds a new category of spirit products that families can enjoy at home, give as gifts, and keep for years. Available year round, so families can order anytime and products are drop shipped FREE to their homes.

KEY Benefits

More **School Spirit.**
More **Fundraising.**

UNIQUE

Expand spirit offerings with unique products that go beyond traditional spirit line.

NOT JUST A LOGO

Feature either your school logo, photographs or student artwork.

2026-2027

PRODUCTS * PRICING * PROFIT

Something for Everyone
25% OF OUR LINE IS PRICED AT \$15 OR LESS

PRODUCT	WHOLESALE	SUGGESTED FAMILY PRICING	YOUR PROFIT!
	Your Cost	33% Profit	Based on 33% SRP
11 oz. Ceramic Mug	\$ 14.25	\$ 19.00	\$ 6.35
12 Month Calendar	\$ 6.50	\$ 9.75	\$ 3.25
15 oz. Grande Mug	\$ 14.25	\$ 21.25	\$ 7.00
Air Frame w/prints (Set of 2)	\$ 25.00	\$ 25.00	\$ 12.50
Artwork Print	\$ 6.50	\$ 9.75	\$ 3.25
Beach Towels *	\$ 37.25	\$ 49.65	\$ 12.40
Beverage Hugger	\$ 8.25	\$ 12.25	\$ 4.00
Blankets *	\$ 48.40	\$ 64.50	\$ 16.10
Canvas Tote Bag	\$ 17.25	\$ 25.75	\$ 8.50
Glass Mount Frame	\$ 26.00	\$ 39.00	\$ 13.00
Golf Towel/Scrubber *	\$ 20.25	\$ 26.95	\$ 6.70
Jar Opener	\$ 6.75	\$ 10.00	\$ 3.25
Keychain	\$ 7.65	\$ 11.45	\$ 3.80
Kitchen Towel	\$ 13.50	\$ 20.25	\$ 6.75
Lens Cloth	\$ 5.00	\$ 7.50	\$ 2.50
Magnet	\$ 5.25	\$ 7.85	\$ 2.60
Matted Prints	\$ 10.00	\$ 15.00	\$ 5.00
Mega Magnet Pack	\$ 34.00	\$ 51.00	\$ 17.00
Memo Pad	\$ 6.50	\$ 9.75	\$ 3.25
Mini Art Easel	\$ 10.75	\$ 16.00	\$ 5.25
Mini Magnets	\$ 7.50	\$ 11.25	\$ 3.75
Mouse Pad	\$ 10.85	\$ 16.25	\$ 5.40
Muti-Use Tumbler *	\$ 23.85	\$ 31.75	\$ 7.90
Note Cards, Set of 8	\$ 10.75	\$ 16.00	\$ 5.25
Note Cards, Set of 24	\$ 24.00	\$ 36.00	\$ 12.00
Ornaments	\$ 16.75	\$ 24.95	\$ 8.20
Oven Mitt	\$ 13.25	\$ 19.75	\$ 6.50
Pendant	\$ 13.50	\$ 20.25	\$ 6.75
Picnic Blanket *	\$ 60.00	\$ 80.00	\$ 20.00
Pillowcase	\$ 17.35	\$ 26.00	\$ 8.65
Quilt Block	\$ 7.35	\$ 11.00	\$ 3.65
Quilted Blanket *	\$ 62.00	\$ 82.50	\$ 20.50
Sketchbook	\$ 14.50	\$ 21.75	\$ 7.25
Catchall Valet Tray	\$ 16.00	\$ 24.00	\$ 8.00
Tile-Trivet	\$ 14.75	\$ 21.95	\$ 7.20
Trucker Hat	\$ 16.00	\$ 24.00	\$ 8.00
Variety Magnet Package	\$ 15.00	\$ 22.50	\$ 7.50
Wind Spinner	\$ 16.00	\$ 24.00	\$ 8.00

*these products are shipped and arrive separately from one of our trusted partner vendors. Standard profit levels are 25% for these products.

SEE WHAT'S NEW



TRUCKER HAT

Show off student artwork in style with this classic 6-panel trucker hat. The white front proudly displays vibrant, full-color art, black brim and black mesh back keeps it cool and breathable. Made of 100% polyester with an adjustable snapback, this one-size-fits-most hat is perfect for school spirit or everyday wear.



PENDANT

This rectangular pendant necklace features your artwork reproduced in a vertical format. The pendant is made from durable zinc alloy and measures approximately 0.8" x 1.1". It hangs from a 19.7" PU leather cord that has the look of braided rope and is accented with decorative beads for a stylish, finished look.

New!

VERTICAL ONLY

GOLF TOWEL/SCRUBBER

Keep clubs clean on the course with this handy 15"x 25" golf towel featuring student artwork sublimated across the entire surface. The soft polyester face displays vibrant, long-lasting color, while durable scrubber loops on the reverse help clean clubs and balls. Includes a corner grommet and hook for easy attachment to golf bags.



New!

2026-2027

PRODUCT LINE

QUILTED BLANKET

Wrap up in cozy comfort with this super-soft quilted 50" x 60" blanket. Featuring student artwork sublimated all over, it delivers vibrant, long-lasting colors that won't fade, crack, or peel. Made with a 100% polyester shell and 100% cotton filling, it's warm and durable, with a soft grey back for a stylish finish. Perfect for home or gifting!

New!

See the detail!
Quilted pattern
Grey back.



New!

WINTER ORNAMENT

A little winter magic! This 3" round ornament features a snowy scene with snowmen and trees on a blue background, with the current year on the back so you can remember this school year every time you decorate.

Back



New!

CATCHALL VALET TRAY

Flat so you can pack/store it. Snaps into shape when you need it.

This sturdy leather-like tray turns into the perfect catch-all for life's small stuff—keys, jewelry, loose change, you name it. Toss it in a bag, take it on the go, or keep it by the door so nothing gets lost again. Functional, giftable, and way more fun with custom artwork. Families will treasure their personal valet tray.



FAVORITE

KEEPSAKES



To see additional product information

SOMETHING

FOR EVERYONE



visit us online: www.originalworks.com/products

A NOTE FROM

OUR FOUNDER

Connecting Kids & Creativity

When I started Original Works in 1989, my vision was simple: to celebrate creativity while helping schools and organizations raise meaningful funds. More than 35 years later, that passion remains at the heart of everything we do.

We believe that every child's artwork is a masterpiece, and our mission is to turn those masterpieces into keepsakes that families will cherish for a lifetime — all while supporting the programs that inspire young artists to dream big.

At Original Works, we make fundraising fun, flexible, and rewarding. From our dedicated team to our high-quality products, we're here to ensure your experience is seamless and successful.

Made by Kids.
Loved by Families.

Sign Up
OR LEARN MORE



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