**Quick and Easy Email Communications**

**General Program Emails for Prospects and Repeats with new contacts –**

**4 Programs to fit your needs**

We offer 4 great programs. One of them is just right for your school. I would like take a few minutes to talk about which one would fit best for you. I will call you on (date) to set a date for us to review the programs.

I will bring the (coffee, iced tea, etc).

**Fastest turnaround order time in the industry………**

We have the fastest turnaround time in the industry. Orders are back at school within **12 days**. This leaves more time to complete the art and gives you the flexibility to work into your school calendar.

What day would you like your orders to arrive on?

**Send art and orders only once………**

Our Original Program allows you to send your art one time. We make it quick and easy for you. This program allows you more time to produce art and collect orders.

**Flexible scheduling**

We have flexible scheduling to help you have a successful program at just the right time.

**Free ………..**

Free is one of the best words a school fundraising program can say to a school. There are no upfront costs to our programs. In fact, we use the word free a lot. We give you *free* art paper, Prepaid UPS label to send your art and order to us, *free* shipping of orders back to you, *free* marketing aids to help increase your profits.

**33% -50% profit**

We have 4 programs that can offer you 33%-50% profit margins. Let’s talk about which one will work best for you. I will contact you (insert date) to discuss our programs.

**Flexible pricing**

Our programs can be customized to give you the flexible pricing that fits best for your school.

**2 part order forms**

We have 2 part order forms for our programs. This makes it easy for you. Keep the yellow copy for your records and have the ease of mind to know you have the records you need throughout the program.

**No Selling to co-workers or neighbors:**

If you are looking for a creative fundraiser that offers non-disposable meaningful products & gift items, no selling to co-workers and has no hidden shipping fees, please contact me.   We can help you succeed in raising money for art supplies.

**Not another fundraiser:**

If you are looking for a creative fundraiser that offers **non-disposable products, no selling to co-workers** and **is not perceived by families as ‘another fundraiser’**, please contact me.   We can help you succeed in raising money for your school.

**Additional Orders encouraged for your profits**

Families are busy and you are too.  If you have additional orders that did not make it into your initial shipment to us, and you’d like to send them to us for processing, you can do that.  Your school will earn the additional fundraising credit.

If you are finished with the program, and families ask about placing an order,  you can direct them to our eStore.   Your school will not get the fundraising profits, but they can get the products that they’d like.

**For Art teacher coordinators/new contacts**

**Variety of art media allowed**

Our Original Program allows you to use a variety of art media. Collages, variety of paint, mixed media are all allowed. We supply quality art paper free of charge as well. Our paper size is 8.5”x11”. No need to revise your lesson plans for our program!

**More time for art……**

Our 12 day order phase turnaround time leaves plenty of time for your students produce great art masterpieces. No need to rush.

Please let me know when you have planning time and I will call you to review our programs.

***For a prospect Art Teacher:***

We have not met, but I’m contacting you about your **art program at Meramec Elementary** and your plans for the 2012-13 school year.  We’re excited about creating great art and know you are too.

We partner with Art Teachers to help them generate funds for art supplies. Original Works reproduces students' artwork onto useful items like iPhone covers, mugs & notecards that families purchase.   To see examples of our product line visit [www.originalworks.com](http://www.originalworks.com).

Please click on our website link below, then click on “The Art Room” to read about our Art Teacher of the Quarter.

If you are struggling with your budget, or you’d like a creative way to showcase your students’ work, please contact me.

**Support the arts in your school**

We offer programs that support your art department **and** they allow you to raise money to augment your budget. Showcase your student’s talents by using a fun and easy art fundraiser.

***New art teacher: at a repeat school***

**Generating Profits & Supporting Art Awareness with Original Works at (insert school name)**

Dear XXX:

I understand that you are the new Art Teacher at XXX.  I’m sure you are busy!

I’m wondering if you would give me a call about possibly partnering with us on the fundraising program that the families there might be looking forward to this spring.   In the **past 2 spring semesters XXX** made an average of **XXX** in profits for the department.

 If you need details as to how you might work this into your curriculum I’d be glad to explain.  Call me during a planning time or email me with questions.

**For customers who have said yes but haven’t gotten back to you with needed information or for those long time repeat customers that you haven’t heard back from.**

**I don’t want to be an OWY pest but…..**

I don’t want to be an OWY pest but I haven’t heard from you and wondered if (you are interested in a program for this coming school year) or (time is running short and we need to finish your confirmation) or (I just need two pieces of information to finalize your paperwork).

**Coming down towards the end of the season and you have a few prospects you still want to reach out to.**

**Still have room or There is still to for an Art Program**

There is still room in our schedule for a program to be completed before the holidays. With just a few minutes on the phone we can complete your paperwork and have supplies on the way to start your program.

**Miscellaneous emails**

**Local Area Rep**

I am your local area representative. We are the only art fundraising company with Independent Sales Representatives throughout the country. I am here to help guide you along the way and answer questions.

**Quality gifts for family and friends**

We offer unique quality items for family and friends. We can help make gift giving easy for your families while supporting your art program.

**Tile wall programs come in a variety of sizes**

We offer a variety of sizes to fit your space and your needs. We supply the paper and you supply the creative art. Tile walls can memorialize students that are moving up, all the students in a school, a special event such as celebrating the 50th year your school. The list is endless. Let me help you plan a wall that will last forever.

**Wow! I love this fundraiser!**

If you would like to hear the families at your school say, ‘Wow!  I love this fundraiser!’  Please take a look at what we have to offer you.  There’s no high-calorie food involved, no sales to co-workers and strangers, and our keepsake products are custom-made by your students.