**School Newsletter Template-***The following template can be incorporated into a printed or electronic newsletter. Use it as is or modify it to suit your particular needs.*

We are pleased to announce that (during the fall semester/month of \_\_\_\_\_, as part of our holiday celebration) we will be running the Original Works Program at (school name).

In business since 1989, Original Works is the #1 art based fundraising company in the country, and currently works with thousands of schools and hundreds of thousands of students each year.

Through the Original Works program, each child will have the opportunity to have their very own artwork reproduced onto a variety of high quality products. The products range from magnets, mugs and mouse pads, to ceramic tiles, t-shirts, note cards and nearly two dozen other products.

Each child is eligible to participate in this wonderful program. Once the artwork is created, parents and children will have the opportunity to select which product or products they would like to feature their artwork. The program is designed to encourage creativity and student self-esteem. The resulting products make unique gifts that are practical for any season or occasion.

Complete details on the program will be sent home shortly. Proceeds from the program will be used to\_\_\_\_\_\_\_\_\_\_\_\_\_. For more information on Original Works please visit their website at [www.originalworks.com](http://www.originalworks.com). You may also link to the Original Works site directly through the school website.