

# Online Express



**Would you like to offer families the ability to place orders online? Do you prefer to run a program where you do not have to handle money?**

Then our Online Express program might be the perfect solution! Like our popular Express Program, Online Express is simple to set up and administer. The only difference is that rather than completing paper order forms and returning them to the school with payment, participants place all orders online using a credit or debit card.

## KEY FEATURES:

*The program is designed to motivate kids, build self-esteem, foster creativity and raise money to support important school programs.*

- Free Artwork Paper – Free high quality 8 ½" x 11" artwork paper designed to maximize creativity.
- Customized Family Letter – Describes the program and drives interest and orders.
- Online Ordering – Completely safe and secure, it provides a convenient method for ordering, while eliminating the need to track payments and handle money.
- Easy Order Tracking – The online coordinator panel provides a convenient way to track all online orders as they are placed. Order information can be easily exported to an Excel file for further sorting and analysis.
- Free Shipping – Original Works pays shipping on all completed orders.
- Additional Orders – Build profits by submitting additional orders at any time, and receiving full profit for those orders.
- Turnaround – Online Express can be completed in just a few weeks, allowing it to fit into even the busiest school schedules.

*"I would like to thank you for offering my art department the perfect fundraiser. This program allows me to continue my curriculum, so no instruction time is lost for us participating with the Original Works program. The variety of products allows for selection of the perfect gift for any family member. The product then becomes a treasured memento of a child's life.*

*Debbie S. - Clay County, Florida*

