Program checklist Single Step

## Getting Started

Promote

- O Read the enclosed Coordinator Guide
- O Deliver art paper, art instructions & signature template to the teachers who will oversee artwork creation
- O Share the program schedule/deadlines with your teacher(s)
- O Build excitement & advertise your program
- O Announce in your newsletter, social media & website
- O Send "Look What's Coming" letter home to families

## Check out the Coordinator Care Center for eMarketing Tools & Graphics! Password: CCC2324



- Follow the enclosed art instructions
   For best results, use the provided 8<sup>1</sup>/<sub>2</sub>" x 11" art paper
- Identify Art
  - O Use pencil when writing student name, teacher & grade on the BACK of the artwork, or print labels with information
  - O Indicate the TOP of the artwork by putting a "T" on the back



- O Complete Shipping Form A
- O Use the prepaid UPS label, take the package to any UPS Ship Center

## Send Artwork date:

## Original Works will process your artwork and send back family packets containing: Original Artwork, Order Form, Pricing Letter, Product Brochure and Preview Magnet

Send Home		<ul> <li>O Send home family packets</li> <li>O Be sure to stay on schedule</li> <li>Date to send home packets:</li> </ul>
Collect		<ul> <li>Order form &amp; payment is returned to school</li> <li>O Unpurchased magnets are returned to school (please recycle -do not return)</li> </ul>
		Order deadline date:
Prep Orders		<ul> <li>O not send order forms in individual bags</li> <li>O Keep order forms for preview magnet only purchases (do not return to OW)</li> <li>O Organize by class &amp; grade</li> </ul>
Ship		<ul> <li>O Complete Shipping Form B</li> <li>O Use the prepaid UPS label, take the package to any UPS Ship Center</li> </ul>
		Send Orders date:
Payment		<ul> <li>O We recommend you deposit all the money collected into your account. You will receive an invoice after your products ship</li> <li>O You can also send us one check made out to Original Works for the total amount of money you collected and we will send you back a check for your total profit</li> </ul>
Celebrate	/	<ul> <li>O Completed products are shipped back the school</li> <li>O Distribute to families</li> <li>O Share pictures with us on Social Media!</li> </ul>