



IMAGE

REQUIREMENTS

SUBMIT YOUR IMAGE

Now that your program has been confirmed, the next step is to submit the image or images (whether digital or hard copy) you plan to have reproduced. To do so, simply follow the guidelines below.

DIGITAL FILE SUBMISSIONS

- File Formats: .jpg or .pdf
- Resolution: 300 DPI (Dots Per Inch) at 8 ½" x 11" size.
- Larger Artwork: If the artwork submitted digitally is *larger* than 8 ½" x 11", the resolution can be lower. For example, a digital image that is 17" x 22" could be 150 DPI and will be at the appropriate resolution when reduced.
- Smaller Artwork: If the artwork is *smaller* than 8 ½" x 11", then the resolution must be higher so when the image is enlarged the required resolution is achieved. For example, a 5" x 7" digital image may need to be 400-500 DPI so that when expanded it still has the appropriate resolution.
- Image Receipt: For smaller images (i.e., 5mb or less), you may send them via e-mail to OWYHQ@originalworks.com. In the event the image is larger than 5mb, or if you are submitting multiple images, a Drop Box Service is available. Please contact our customer service department for details.

HARD COPY SUBMISSIONS

- Maximum size – 11 ½" x 15"
- Minimum size – 8 ½" x 11"
- Art Guidelines. Please adhere to the enclosed art guidelines to ensure the best reproduction on your completed products.

Follow These Tips for a Successful Program

ART TIPS FOR THE BEST RESULTS

1. **Markers.** Use bold, bright colors. No fluorescents.
2. **Tempera Paints.** Intense colors reproduce best.
3. **Crayons.** Press hard for rich color.
4. **Water Color Paints.** Bright bold colors look great. Go easy on the water.
5. **Paper Collages.** Glue everything well so pieces are secure.
6. **Art Paper.** For best results use the provided art paper.



- Fill all of the space edge-to-edge.

- Bold colors & wide borders add fun & interest.



Please Avoid ...

- **Fluorescent Colors.** They do not reproduce with the vivid brightness of other media like markers or paint. Pinks may reproduce as purples and vice versa, orange could reproduce as brown, etc.
- **Metallic Art Media.** Paints, markers, stickers, paper, etc. are often not true to color on final reproductions. Gold will be dull yellow. Bronze and copper will be tinged green.
- **Chalk and Oil pastels.** They are messy and can smudge, making details fuzzy and less defined. If you choose to use these media, they **MUST be sprayed with a fixative** such as **Krylon #1311 Matte Fixative** or we will need to return the artwork unprocessed.

Playing on the Edge. Names, dates, etc. should be placed at least 1" from the edge of the artwork, or they may be trimmed from the image and lost during reproduction.

Please note: All products are available with vertical & horizontal artwork.

Prohibited Items (to avoid disappointment)

Glitter, abrasives, copyright material, trademarked material or 3D objects such as cotton balls, google eyes and foam cutouts cannot be used on artwork submitted for this program.

- **Glitter.** Whether sprinkled on, or incorporated into glue, paint, inks or gel pens, the product may not reproduce correctly and causes machine issues. No glitter please.
- **Abrasives.** Sand, salt, globs of glue and paste can create scratches on our equipment. Please save abrasives for a different art project.
- **Trademark/copyrighted images.** This would include copyrighted cartoon characters (i.e., Princess Elsa, Sponge Bob, etc.) trademarked logos (Nike, Coca-Cola, etc.) and images cut from magazines and used in artwork collages.